



November 2007

# PONY TIMES

ROANOKE VALLEY MUSTANG CLUB NEWSLETTER

Published by *PonyWild Graphics*

[www.roanokevalleymustangclub.com](http://www.roanokevalleymustangclub.com)

## UPCOMING EVENTS IN DETAIL:

**November 20, RMVC Monthly Club Meeting**  
at Corned Beef & Company, Downtown Roanoke

**December 7, Salem Christmas Parade**

**December 16, RVMC Holiday Dinner**  
at The Homeplace Restaurant, Catawba, VA

**March 28-30, 2008, Pensacola, FL**  
MCA presents first national show of the season, [www.mustang.org](http://www.mustang.org).

**May 3, 2008, 20th Annual RVMC Car Show**  
at Tanglewood Mall, Roanoke, VA

**June 20-22, 2008, Columbus, OH**  
MCA presents a national show, [www.mustang.org](http://www.mustang.org)

**August 1-3, 2008, Toronto, Ontario, Canada**  
MCA presents its first national show in Canada, [www.mustang.org](http://www.mustang.org)

**October 24-26, 2008, Phoenix, AZ**  
MCA presents a national show, [www.mustang.org](http://www.mustang.org).

### **RVMC MEETING UPDATES**

Our next meeting will be on Tuesday, November 20, at 7:00 p.m. at Corned Beef & Company Downtown Roanoke. Arrive at 6:30 if you would like to order food.

**Corned Beef  
& Co.**  
**BAR and GRILL**  
**Nov. 20th**

### **SALEM CHRISTMAS PARADE & RVMC**

On Friday, December 7th our club is once again going to pay to have members put their cars in the parade line. If interested please contact Butch Cook asap by email: [Myred64stang@aol.com](mailto:Myred64stang@aol.com) or 540-387-1979.

### **RVMC Christmas Party at the Home Place - Sunday, December 16th at 3:00 p.m.**

We will do our annual gift exchange. If you wish to participate, bring 1 gift per person, such as a couple would bring 2 gifts (\$10 limit per gift). This will also serve as our December meeting. For more information contact Butch Cook at [Myred64stang@aol.com](mailto:Myred64stang@aol.com) or 540-387-1979

### **RVMC is going GREEN!**

For most club members this will be your last paper version of our PONY TIMES newsletter. For December there will only be a postcard mailer sent as a reminder about our December 16th Holiday Dinner at The Homeplace Restaurant. It was discussed at a recent monthly meeting to pursue a monthly e-mail alert with link to our site when a newsletter or other news related information has been posted. There at our website you may view or download a PDF copy. What are the benefits of going paperless? Obviously this will save our club the monthly expenses of newsletter production that can run an average of \$60 more or less with half of that being just for postage. Then we have the added benefit of keeping the club more informed on events and last minute news.

For those members having Internet access, please make sure that we have current your email address so you will not miss getting an RVMC news alert. Send Suzanne Beels an email to confirm which address you would like to receive official club news. Suzanne's email is [fun1pony@hotmail.com](mailto:fun1pony@hotmail.com).

For those of you that do not have Internet access and still would like to receive a newsletter by U.S. mail please request such by calling Suzanne Beels at 540-309-8980.

### **WANNA SAVE \$5 BUCKS?**

Then write a \$15 check *NOW* made payable to RVMC for your 2008 club dues and get it to us by **December 31, 2007**. Your mailing must be postmarked by 12/31/07 to qualify for the discount. The dues revert back to the full amount of \$20 on January 1, 2008... *so act now and SAVE \$5.00!* Make your check for \$15 payable to RVMC and mail to:

Suzanne Beels  
500 Daytona Drive  
Hardy, VA 24101

### **PARKWAY CRUISE TO THE PEAKS - SUMMARY**

On Sunday, November 4th, club members teamed up with the Hill City Cruisers for a Parkway Cruising Event. We had a total of 18 cars that met at the Food Lion on Rt. 460 and cruised up to the Peaks of Otter together. We had two other members that met us at the Peaks. It was a beautiful day! Many of us ate a picnic lunch outside, while others enjoyed the buffet. Either way, it was a great time. Go to our website for more pictures than are shown below. The Hill City Cruisers also have some photos on their site! Check out some photos on the next page by Suzanne Beels.



### DOGTOBERFEST EVENT - SUMMARY

Dogtoberfest was held on Saturday, October 6th. RVMC was a \$1,000 sponsor of the event and had a booth set-up on site. We had many participants ask us why we were there at a dog-related event. We could proudly tell them that a portion of our annual car show proceeds benefit St. Francis of Assisi. This year's donation to St. Francis was our 10th year of supporting such a worthwhile cause. Our booth did generate some interest in the club. A complimentary newsletter was sent out to those participants who requested more information on the club. Lisa Moles set up the tent and brought treats for the dogs and humans too. Lisa Moles, Linda Gardner, Suzanne Beels, Amy Costner and Kevin Sexton took turns working the booth and promoting our club. A BIG THANKS to them for their efforts for the club! We were finally able to display our new banner. Look for it in some of the photos in this newsletter and on our website. The event was a huge success for St. Francis of Assisi. There were hundreds of people there along with their best canine friend. There were dogs of every breed, size and shape. The parade of breeds hosted over 100 dogs. There were vendors present selling everything from gourmet dog treats to wine tasting for humans (Chateau Morrisette's specialty wines that support St Francis). If you missed this year, you will want to put it on your calendar for the first Saturday in October for 2008. Below are some photos thanks to Suzanne Beels. More can be found on the RVMC website.



## THINK ABOUT JOINING THE “SEMA ACTION NETWORK”

The *SEMA Action Network* (SAN) is a nationwide partnership of car clubs, and individual enthusiasts (like you) who work together to impact legislation that affects car and truck hobbyists of all kinds. By joining the SAN, you will receive up-to-date alerts on hobby-related legislation in your state and across the country. Best of all – it’s free!!!

Go to [www.semasan.com](http://www.semasan.com) to join.

## MUSTANG BULLITT WINS, KEEPS FANS 40 YEARS RUNNING!

Four decades after the original Bullitt made its appearance on the silver screen, the Ford Mustang Bullitt will return to the streets in 2008. On sale in January, the new Bullitt stands to gain notoriety among enthusiasts and club members who keep the spirit of the car alive and well.

### The Shot Heard ‘Round the Mustang World-

The 2008 Bullitt Mustang marks the second tribute to the iconic 1968 Bullitt Mustang. Ford launched a specially modified Mustang GT in 2001 after receiving overwhelming positive response from consumers who saw the concept version at the 2000 Los Angeles International Auto Show. The car is as popular today as it was at its introduction in 2001. More than 3,000 Bullitt Club members link up on the forum pages of the International Mustang Bullitt Owner’s Club web site at: [www.imboc.com](http://www.imboc.com). The site’s registry lists 2,428 Bullitt Mustangs and represents owners from all 50 United States and several other countries.

Bullitt owners are loyal, many having gone as far as having Bullitt tattooed somewhere on their bodies. Club members are like a family, answering the call when one of their own runs into trouble. When one member’s car broke down on the way back from the 2006 Nationals, for instance, “Bullitheads” made calls and pulled strings and had the car repaired for free and returned to the young serviceman’s family while he was serving his country in Japan.

Mike Affourtit, IMBOC co-founder and webmaster, is a long-time Mustang enthusiast and was drawn to the 2001 Mustang Bullitt because of the connection the car had with the movie Bullitt.

“It was the whole Steve McQueen vibe,” said Affourtit. “As soon as people saw the car, they fell in love with it. It offered an instant connection with the movie car and the movie chase scene. That Bullitt is the epitome of muscle cars and especially Mustangs.”



### The Mystery Behind the Original Bullitt Mustang-

Two 1968 Mustang GTs with 390 cu.-in. engines were purchased for the making of the movie. Both vehicles were modified for on-screen duty with making modifications to the engines and suspensions and camera mounts welded in to facilitate in-car photography. One of the two was equipped with a roll cage. This was the car seen jumping the hilly streets of San Francisco and being used as a battering ram

to force the bad guys’ Charger off the road and into a gas station moments before it explodes in a massive ball of flame. At the end of filming, the bashed and battered Mustang was sent to the salvage yard to be crushed. The history of the second movie car is chronicled in an article written by automotive journalist and Mustang expert Brad Bowling. It can be found on his website: [www.bradbowling.com](http://www.bradbowling.com). Ultimately the remaining car was sold to an MGM employee and changed hands several times until 1972. The car’s current owner bought it under the stipulation that his name remained anonymous. The mysterious owner, now a successful businessman, has turned down numerous offers to sell the car or to loan it out for display at commemorative events. McQueen himself tried to buy the Mustang from him in 1977, but the owner turned him down. He did tell McQueen that if he ever did decide to sell, McQueen would get first dibs. McQueen died in 1980. Bullitt will scream into dealers in January 2008. With a starting price at just under \$31,000 and limited production of 7,700 units for the United States and Canada, McQueen wannabes will need to grab their tweed jackets and hop in line.



## **BUCKLE UP AND BRACE FOR ACTION, MCQUEEN FANS: MUSTANG BULLITT™ RACES TO THE STREETS IN 2008:**

### **2008 Mustang Bullitt:**

- **More horses:** Featuring the latest in Ford Racing Technology, Bullitt's 4.6-liter V-8 delivers 315 horsepower and 325 pound-feet of torque.
- **Sport-tuned:** Modified chassis and suspension improves an already competent and capable chassis to deliver the most balanced Mustang ever.
- **Film-inspired:** Dark Highland Green exterior paint calls back the original movie car, while a specially mastered DVD helped Ford engineers deliver an exhaust note that matches the film.
- **Mustang magic:** Bullitt is the latest in a line of special editions that keep Mustang news fresh. Plus, it delivers on the Mustang tradition of unique products that fit customers' individual preferences: a steed for every need.
- **Bottom line:** Bullitt carries on the Mustang tradition of affordable performance with a \$31,075 Manufacturer's Suggested Retail Price (MSRP). A limited production run of 7,700 units is planned.

**SAN FRANCISCO, Nov. 6** – Four decades after hitting the big screen and redefining the on-screen car chase, the Ford Mustang Bullitt returns to the streets in 2008, blending the best Mustang ever with the latest Ford Racing technology.

This modern classic delivers a balance of power and performance, thanks to special chassis and suspension tweaks as well



as the 315 horsepower and 325 pound-feet of torque that Bullitt delivers through its 4.6-liter V-8 engine. "The 2008 Mustang Bullitt embodies the true spirit of the 1968 movie car," said Derrick Kuzak, group vice president, Global Product Development. "Like the original Bullitt, this car dials the driving dynamics up a notch for Mustang enthusiasts who love the performance,

handling and the sweet sound of Ford power that only Mustang can deliver." The 2008 Bullitt arrives in dealers early next year, with a starting MSRP of \$31,075 (including destination and delivery) and limited production of 7,700 units for the U.S. and Canada. The launch of the limited edition 2008 Mustang Bullitt coincides with the 40th anniversary of the release of the Warner pos. Pictures film that gave the original car its name. In the movie, legendary actor Steve McQueen drove a Dark Highland Green 1968 Mustang GT that gained cult status among Mustang

enthusiast designer. "Mustang is – and always has been – such an icon that it's recognizable without the badges. But Bullitt's clean exterior doesn't give away the Ford Racing-inspired power and performance lurking under its skin." The new Bullitt wears a close match to the movie car's 1968 Highland Green paint, officially called Dark Highland Green. This distinctive color has only graced one other Mustang, the 2001 Mustang Bullitt. Gaffka assures Bullitt enthusiasts that the color will remain an exclusive Mustang Bullitt color. Non-purists can opt for only one other color – black. The Mustang Bullitt uses the standard Mustang GT's front fascia. A new black-mesh grille is devoid of the standard chrome pony and is accented by a satin aluminum strip that represents the chrome grille surround on the 1968 car. The rear fascia also is shared with the standard Mustang GT and houses Bullitt's unique dual exhaust tips. Dark Argent Gray painted brake calipers closely match the wheel spokes, while staying true to the original.



**Roanoke Valley Mustang Club**  
c/o Linda Lancaster  
1810 Spruce St., Apt. 103  
Martinsville, VA 24112

See you on the 20<sup>th</sup> at:

**Corned Beef  
& Co.**  
**BAR and GRILL**