



July 2007

PONY TIMES

ROANOKE VALLEY MUSTANG CLUB NEWSLETTER

Published by *PonyWild Graphics*

www.roanokevalleymustangclub.com

UPCOMING EVENTS IN DETAIL:

July 13, Fairlawn, VA

New River Valley Classic Cruisers presents "Ladies night" at their Friday night cruise in at Radford Shopping Plaza, Route 11, Fairlawn, 5:30 p.m. until 9:00 p.m. See www.nrvcc.com.

July 21, Bristol, VA

Pinks All Out from Speed TV will be at Bristol Dragway. If you are interested please email Suzanne Beels at fun1pony@hotmail.com. Spectator Admission is \$20.00. Go to http://www.bristoldragway.com/news/dragway_news/520105.html for more information or if you want to enter.

July 20-22, Springfield, MO

MCA National Show, www.mustang.org.

July 23-29, Myrtle Beach, SC

Myrtle Beach Mustang Week hosted by Extreme Productions, Inc. Events all week including a drag night on Thursday and the car show on Friday and Saturday at Colonial Mall. For more information, contact Rodney at (910) 894-3592 or Rodney@mustangweek.com, or see www.mustangweek.com.

August 3-5, Bristol, TN

16th annual Thunder Valley Fun Ford Weekend at Bristol Dragway. For information and lodging options see www.funfordevents.com or www.bristoldragway.com.

August 5, Chesapeake, VA

Mustang Club of Tidewater hosts their annual show. Open to all vehicles. Show hours 9:00 a.m. to 3:30 p.m. with registration through noon. Registration \$25 plus 2 cans of food. Show benefits the Children's Miracle Network and breast cancer research. For more information, contact Doug Sample at (757) 825-

9930 or hottrod6@hotmail.com, or see www.mustangcluboftidewater.com.

August 10, Fairlawn, VA

New River Valley Classic Cruisers presents "Ford night" at their Friday night cruise in at Radford Shopping Plaza, Route 11, Fairlawn, 5:30 p.m. until 9:00 p.m. See www.nrvcc.com.

August 10-11, Indianapolis, IN

Shelby and Boss Reunion sponsored by Southside Mustangs of Indy and Ford. Show location Indianapolis Ford/Visteon plant celebrating their 50th anniversary. Come see a special collection of rare Fords. Guests include Bud Moore, George Follmer, and Parnelli Jones. Proceeds benefit the Carroll Shelby Children's Foundation. For more information call (317) 861-6017 or see www.shelby-boss.com.

August 18, Smith Mountain Lake RVMC Summer Picnic

This is a club event. More information about it in can be found in this newsletter.



August 24-25, Jekyll Island, GA

Jekyll Island presents an island-wide car show open to all makes and models. Show hours are 10:00 a.m. to 5:00 p.m. with registration 8:00 a.m. to noon. For more information contact Beth Burnsed at (912) 625-4190 or bburnsed@jekyllisland.com, or see the website at www.jekyllisland.com.

August 25, Winston-Salem, NC

SVT Cobra Mustang Club hosts a show at Parkway Ford, open to all Mustangs and Fords. Show hours 8:00 a.m. to 5:00 p.m. with registration (\$20) until noon. Contact persons are Dave Stanfield at (919)

414-0252 or dstanfield@nc.rr.com, or Rich Riley at (704) 784-9331 or franticford@carolina.rr.com, or see www.svtcobraclub.com .

August 31-September 2, Augusta, GA

Southern Exposure MCA Grand National at James Brown Arena (formerly Augusta-Richmond County Civic Center. Registration \$55, MCA members \$45, many classes for concours driven, trailered, occasional driven, and daily driven. Concours Trailered, Concours Driven, Unrestored, Thoroughbred, and Retired/Conservator will be limited to 120 spaces available inside the convention center. For more information, contact Midgee Hazelrigs (706) 556-3755 or MCA2007GN@aol.com, or Steve Prewitt (706) 860-4535 or Gtpony94@aol.com, or see the MCA website at www.mustang.org.

September 13-16, Charlotte, NC

Food Lion Fall Auto Fair at Lowe's Motor Speedway, www.lowesmotorspeedway.com

September 21, Fairlawn, VA

New River Valley Classic Cruisers presents "Mustang night" at their Friday night cruise in at Radford Shopping Plaza, Route 11, Fairlawn, 5:30 p.m. until 9:00 p.m. See www.nrvcc.com

September 22, Indian Trial (Charlotte), NC

Carolina Regional Mustang Club annual show at Dale Jarrett Ford. Registration \$20 by September 9, \$25 day of show. Registration hours 8:00 to 11:00 a.m., awards 3:00 p.m. For more information contact show chair Michael Andreacola at michael@ponytales.org or (704) 226-9319.

September 22-23, Glen Allen (Richmond), VA

Central Virginia Mustang Club presents their 23rd annual show, now a 2-day event, at VA Center Commons Mall, Saturday 8:00 a.m. to 5:00 p.m., Sunday 8:00 a.m. to 3:00 p.m. Benefits the Simon Youth Foundation. Registration \$20 by September 1; \$25 day of show. For more information contact show co-chairs Larry Boyd (804) 748-2272 or Johnny McGrath at (804) 347-3673 or see www.centralvamus-tang.com.

October 4-7, Charleston, WV

Charleston Boulevard Rod Run & Doo Wop sponsored by Charleston Regatta Commission. Registration fee \$25. This even would be similar to the

Woodward Dream Cruise in Michigan. Plans include Boulevard river cruising, burnout alley, free concerts, ladies' tours, and ladies' nights. Open to all vehicles. Easy access from Interstates 64, 77, and 79 or U.S. Rt. 60. For more information, see www.charleston-wvcarshow.com or call 1-800-733-5469.

October 4-7, Nashville, TN

Black Mustang Club will be hosting events around Nashville including a car show, drag racing, cruising, and fellowship. No registration fee. For more information contact Lisa Wall at (561) 459-1900 or email bmcperformance@gmail.com, or see www.bmcforums.com/forumdisplay.

October 6, Roanoke, VA

Dogtoberfest - Fundraiser for St. Francis of Assisi Service Dog Foundation. Our club is considering participating once again. More information will follow in future newsletters and our website.

October 13-14, Knoxville, TN

SVT Cobra Mustang Club hosts a show at Ted Russell Ford. Show hours 8:00 a.m. to 4:30 p.m. with check-in running 8:00 a.m. to noon. Registration fee is \$25.00 day of show or on \$20.00 before October 1. On Sunday, there will be cruise through the Great Smoky Mountains. For more information, contact Steve Lorah at (865)216-3176 or email brightsnake@comcast.net, or Jason Lorah at (865)216-3843 or email jason.lorah@uscellular.com, or see www.svtcobraclub.com .

October 12- November 3

Great American Pony Drive Fall Foliage tour, a 3 week tour through the northeast and mid-Atlantic states. See www.pondrive.us for schedules and updates.

August 1-3, 2008, Toronto, Ontario, Canada

MCA presents its first national show in Canada, www.mustang.org

RVMC MEETING UPDATES

Our next meeting will be on Tuesday, July 17, at 7:00 p.m. (6:30 if ordering food) at Corned Beef & Company Downtown Roanoke. Everything went well there last month for our first meeting at this location.



July 17th

STAR CITY MOTOR MADNESS WRAP-UP

Star City Motor Madness would like to thank the Roanoke Valley Mustang Club for their continued support of this event. We couldn't pull off such a great event without the sponsorship from RVMC and the countless hours of volunteer services. The money, as you know, will go to the Automotive Gallery at the *Virginia Museum of Transportation, Inc.* Currently the museum has a display in the automotive gallery featuring Advance Auto in its early years and the early days of travel in Virginia. Make a trip out to the museum to see our first display. You helped to make it happen.

GREAT AMERICAN PONY DRIVE

The *Great American Pony Drive* will be coming through Roanoke again in October 2007. If anyone is interested in coordinating their stay here in Roanoke, please Suzanne Beels know at (540) 309-8980 or email at fun1pony@hotmail.com.

RVMC SUMMER PICNIC AT THE LAKE!

Once again our annual picnic will be held at **Mike and Marcy Loos' home at Smith Mountain Lake on August 18th.** The Loos have graciously volunteered to have the picnic again at their place. The club will provide meats, buns, and drinks. Please bring a dish to share. Arrival times will be noted in a postcard reminder that will be mailed out in early August.



Directions to Mike and Marcy's from Roanoke:

- Take 220 South about 3+ miles past Boones Mill.
- Turn LEFT at Bojangles/Plateau Plaza onto Rte. 697.
- Go to end of the road (5mi.) and turn LEFT onto 122 North
- Go about 1 mile and turn Right onto 670 (Burnt Chimney Road). HELPFUL HINT - Follow 4H Center signs from Burnt Chimney.
- Go about 6 miles turn Right onto Lovely Valley Road (300 yards after Dot's store). Turn Right at end of road onto Craft's Ford Road.
- Go about $\frac{1}{2}$ of a mile and turn LEFT onto Three Quarter Point Rd.
- Go another $\frac{1}{2}$ mile and we are on the right. The address is 804 Three Quarter Point Rd, (540) 721-2763. It's a sort of coffee/cream colored farm style house with a big flagpole in the front yard. There is plenty of parking in the back, front and street.

MUSTANG CRUISE

Here is a Valentine's Week Caribbean Cruise just for Mustang enthusiasts sponsored by MCA, Meguiar's, and Mustang Enthusiast. The cruise will take place Feb 10-17 on the MS Carnival Valor leaving out of Miami and sailing to Nassau, St. Thomas, and St. Maartin. Prices range from \$742 single occupancy for an inside cabin, and from \$517 to \$2,057 for double occupancy ranging from inside cabins to a suite. There will be Mustang related events and speakers with additional charge of \$100 for all events. See www.catchawaveproductions.com. For more information or call Jan Holloway or Arthur Metz at Travellink Services at 1-800-454-3737 or (407) 896-8587.

MUSTANG PRODUCTION NUMBERS

In case you need a reminder of just how many Mustangs have been produced to date, there are nearly 8.5 million!

- 1964 1/2 to 1966: 1,288,577
- 1967 to 1968: 789,525
- 1969 to 1970: 490,551
- 1971 to 1973: 409,038
- 1974 to 1978: 1,107,718
- 1979 to 1986: 1,597,505
- 1987 to 1993: 1,000,389
- 1994 to 1998: 685,614
- 1999 to 2004: 758,118
- 2005: 160,412
- 2006: 165,762
- 2007: final numbers TBA

MUSTANG PURSES AND BAGS

There is a brand-new line of Mustang purses, carry-on bags, messenger bags, and wallets available through the MCA. See www.mustang.org to order these and other merchandise. Never too early to think about holiday gifts for your favorite enthusiast!

THESE ARE REALLY TOOLS TO EAT WITH

Marnie Karner, a marketing department employee at Classic Design Concepts, has a line of wrench-style flatware called Wrench Ware. Yes, these are functional eating utensils designed for the automotive enthusiast. The wrenches are actually functional, but the pliers are apparently just decorative. You can see these and her other unique auto products at www.everythingcarz.com.

MILITARY REPS WANTED

MCA is looking for active-duty military members or

civilians who work on military bases in order to help facilitate a new Special Active Military Program of a free 6-month MCA membership for active military personnel. This outreach program is in appreciation of their service to our county. If you are interested, please send your contact information, MCA number, and military base location (City, State) to Mustang Club of America, c/o Military Base Representatives, 4051 Barrancas Ave. PMB 102, Pensacola, FL 32507.

MUSTANG AND FORD NEWS BRIEFS


- Hau Tai-Tang, most recently director of Ford SVT and instrumental in the development of the 2005 Mustang, has been promoted to director of product development for Ford's operations in Brazil.
- Ford reports strong sales in China for the first six months of 2007. The leading seller was the Focus at 93,000 units, a 66% increase over last year. However, US sales for June were down 8% over last year.
- Investors in Dubai are interested in buying Land Rover and Jaguar from Ford. Ford has discussed selling these non-profitable brands as part of its restructuring.
- Several Ford/Lincoln/Mercury products made a list of Forbes' "Top 10 Most Patriotic Vehicles" for vehicles assembled in the U.S. with mostly U.S. parts: Ford Freestyle, Lincoln MKX, Lincoln Mark LT truck, and Mercury Montego.
- Ford is already offering end-of-model-year incentives such as rebates and 0% financing. If you're looking for a new Mustang or other Ford vehicle, you may want to start shopping now.

What's New - Mustang For Men: *The Essence Of Retrosexual* by Estee' Lauder

Estee' Lauder and Ford Motor have joined forces to bring a new men's fragrance to the market, which will be simply called Mustang after the car. The new scent



is meant "...to appeal to 'retrosexuals' — a guy's guy, the opposite of a metrosexual. This isn't a car fragrance. It's a lifestyle brand."....Mustang will be mass-marketed starting in July of 2007 and initially distributed Sears, J.C. Penney and Kohl's Department Stores. A month later in August, one will be able to find it in Wal-Mart, CVS and Target, among other retail places. "The scent, developed by Trudi Loren, vice president of corporate fragrance development worldwide for the Estee' Lauder Cos. in cooperation with Firmenich, is characterized as a "rugged oriental." It has top notes of lavender, ginger and lemon; a heart of pipe tobacco and cedar wood, and a drydown of amber, fir balsam and patchouli. Cologne sprays in three sizes — 1 oz. for \$20, 1.7 oz. for \$25 and 3.4 oz. for \$32 — will be sold, as will a 3.4- oz. after-shave. More ancillaries are planned for spring 2008." Source: www.allfordmustangs.com



Roanoke Valley Mustang Club
c/o Linda Lancaster
1810 Spruce St., Apt. 103
Martinsville, VA 24112

See you on the 17th at:

**Corned Beef
& Co.**
BAR and GRILL