



March 2007

# PONY TIMES

ROANOKE VALLEY MUSTANG CLUB NEWSLETTER

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[www.roanokevalleymustangclub.com](http://www.roanokevalleymustangclub.com)

## UPCOMING EVENTS IN DETAIL:

### March 18, Peaks of Otter, VA -

#### **RVMC Monthly Social Event this Sunday!**

Cruise up to the Peaks of Otter for Sunday brunch March 18th. Meet at the Food Lion on Rt 460E (Rainbow Forest Area) at 1:30 p.m. Cost for the brunch is \$14.95 per person plus tax and tip. For more information, contact Suzanne Beels at (540) 309-8980.



### March 31-April 1, Columbus, OH

Columbus Spring Swap Meet, an all-Ford, Lincoln, Mercury swap meet at the Ohio Exposition Center, I-71 and 17th avenue. For more information, see [www.springswap.com](http://www.springswap.com) or contact Richard at (614) 855-4750.

### April 12-15, Charlotte, NC

Food Lion Spring Auto Fair at Lowe's Motor Speedway, [www.lowesmotorspeedway.com](http://www.lowesmotorspeedway.com).

### April 14, Richmond, VA

Central Virginia Mustang Club Spring Open Car Show at Virginia Commons Mall, 10101 Brook Road (Rt 1), Glen Allen, 9 a.m. until 4 p.m. Open to all vehicles. For more info, contact George Bobrovsky at [georgeb@globalweb.net](mailto:georgeb@globalweb.net) or Ron Martin (804) 347-8701, or see [www.cvmc.com](http://www.cvmc.com).



**\*\*\*SEE MORE DETAILS IN THIS NEWSLETTER ABOUT OUR CLUB'S CARAVAN PLANS.\*\*\***

### April 20-22, Mustang, OK

MCA National Show, [www.mustang.org](http://www.mustang.org)

### May 5, Roanoke, VA

RVMC Mustang Round-Up at Tanglewood Mall. Show hours 10 a.m. until 3 p.m., registration begins at 8 a.m. **\*\*\*SEE MORE DETAILS IN THIS NEWSLETTER ABOUT OUR UPCOMING CAR SHOW AND HOW YOU CAN HELP MAKE IT A SUCCESS!!!\*\*\***



### May 25-27, Louisville, KY

Mustangs Unbridled MCA National Show sponsored by the Derby City Mustang Club, open to Mustangs and All Ford Powered Vehicles. Information and registration are available at [www.derbycitymustangclub.com](http://www.derbycitymustangclub.com) or [www.mustangsunbridled.com](http://www.mustangsunbridled.com).

### June 1-3, Kershaw, SC

Carolina Regional Mustang Club Annual Performance Driving School at Carolina Motorsports Park. Open to ALL vehicles, special classes for young drivers. See [www.ponytales.org](http://www.ponytales.org) or contact Event Chair Tom Henning (704) 436-6194 for more information.

### June 22-24, Concord, CA

MCA National Show, [www.mustang.org](http://www.mustang.org)

### June 29-30, Roanoke, VA

Star City Motor Madness Cruise and Car Show. Cruise on Williamson Road Friday from 6 p.m. to 10 p.m. on Williamson Road with the Car Show Saturday 2 p.m. to 9 p.m. on the Roanoke City Market. Registration forms already available at [www.starcitymotormadness.com](http://www.starcitymotormadness.com). Benefits the Virginia Museum of Transportation Automotive Gallery. **\*\*\*SEE MORE DETAILS IN THIS NEWSLETTER ABOUT THE EVENT.\*\*\***



### July 13, Fairlawn, VA

New River Valley Classic Cruisers presents "Ladies night" at their Friday night cruise in at Radford Shopping Plaza, Route 11, Fairlawn, 5:30 p.m. until 9:00 p.m. See [www.nrvc.com](http://www.nrvc.com).

### July 20-22, Springfield, MO

MCA National Show, [www.mustang.org](http://www.mustang.org)

### August 10, Fairlawn, VA

New River Valley Classic Cruisers presents "Ford night" at their Friday night cruise in at Radford Shopping Plaza, Route 11, Fairlawn, 5:30 p.m. until 9:00 p.m. See [www.nrvc.com](http://www.nrvc.com).

### August 31-September 2, Augusta, GA

MCA Grand National, [www.mustang.org](http://www.mustang.org)

### September 13-16, Charlotte, NC

Food Lion Fall Auto Fair at Lowe's Motor Speedway, [www.lowesmotorspeedway.com](http://www.lowesmotorspeedway.com)

### September 21, Fairlawn, VA

New River Valley Classic Cruisers presents "Mustang night" at their Friday night cruise in at Radford Shopping Plaza, Route 11, Fairlawn, 5:30 p.m. until 9:00 p.m. See [www.nrvc.com](http://www.nrvc.com)

**September 22, Indian Trial (Charlotte), NC**  
Carolina Regional Mustang Club annual show at Dale Jarrett Ford, [www.ponytales.org](http://www.ponytales.org)

#### **RVMC MEETING UPDATES**

Our next meeting will be on Tuesday, March 20, at 7:00 p.m. at Hooters on Williamson Road. Arrive at 6:30 if you would like to order food.



#### **RVMC SOCIAL EVENTS:**

**March 18th** - Cruise up to the Peaks of Otter for Sunday brunch on Sunday, March 18. Meet at the Food Lion on Rt 460E (Rainbow Forest Area) at 1:30 p.m. Cost for the brunch is \$14.95 per person plus tax and tip. For more information, contact Suzanne Beels at (540) 309-8980.

**April 14th** - For the April Car show in Richmond- Meet at Bon-sack Walmart Saturday April 14th, and leave at 6 AM SHARP. Show starts at 9, its roughly a 3 hour ride. Directions will be given at Walmart in case anyone gets seperated from the group. Its easy to find and just a couple miles off 295 in Richmond. Rain date is the following weekend, I'll ask Tony to give us a call as early as possible if that comes into play. Plans would be the same for the 21st if we had to go to the rain date. See everyone there!

#### **RVMC SHOW UPDATES**

Sponsor update... just last week Suzanne Beels obtained a **\$200 sponsorship** from **Firestone of Tanglewood Mall**. They will be exhibiting with their tent and have donated tire pressure gauges for our Goody Bags! Thank you Suzanne and Firestone! New flyers will be ready shortly with Firestone's logo as part of their sponsorship benefit.



**This was great news, but we still need more members to get sponsors for this year's show.** Sponsors can be at \$50, \$100, \$200, or \$300 levels, and we need donated/sponsored items for our goody bags (100 small items requested) and/or for our prize board. **Please contact Suzanne Beels, Lisa Moles or Butch Cook (their contact info below)** for any questions regarding the sponsorship information or any other questions that the potential sponsor may have about the show or club

**Suzanne**, 540-309-8980, [fun1pony@hotmail.com](mailto:fun1pony@hotmail.com)

**Lisa**, 540-977-2962, [COBRACHIC97@aol.com](mailto:COBRACHIC97@aol.com)

**Butch**, 540-387-1979, [myred64stang@aol.com](mailto:myred64stang@aol.com)

#### **STAR CITY MOTOR MADNESS UPDATES**

BIG changes for this year! Instead of having the event on July 3-4 as in previous years, it will now be held the last Friday and Saturday of June. The theme of the event will be the same with the Williamson Road cruise on Friday evening from 6 p.m. to 10 p.m., and the car show will still be on the Roanoke City Market on Saturday. However, the car show time will be from 2 p.m. until 9 p.m. In the past few years, RVMC has been a sponsor of the event and we have helped with the Civic Mall cruise lot.

More details as we get closer to the event. Registration forms are already available at [www.starcitymotormadness.com](http://www.starcitymotormadness.com).

#### **40TH ANNIVERSARY PACKAGE FOR GT500 MUSTANGS**

For those lucky enough to have a 2007 Shelby GT 500, there is a special anniversary package available. This will include a carbon fiber front fascia and mirror covers, aluminum hood grille inserts, deck lid SHELBY letter kit, sequential tail lights, front and rear brake duct kits, special anniversary stripe package for convertible models, special 20" razor Shelby wheels, and badging for the sides, grill, and trunk. The engine bay will receive a special serialized plaque and special billet aluminum caps. The interior will receive a special dash plaque, numbered door sill plates, floor mats, snake door handles, and a center-mounted gauges. Contact Shelby Automotive at (702) 942-7345 or visit [www.shelbyautos.com](http://www.shelbyautos.com).

#### **WIN A SHELBY**

A 2007 Vista Blue with white stripe Shelby GT500 will be auctioned off to benefit Carroll Shelby Children's Foundation. Drawing to be held on August 18, 2007. Tickets are \$25 each or 5 for \$100. To purchase tickets call (310) 538-0126, email [raffle@shelbychildrensfoundation.org](mailto:raffle@shelbychildrensfoundation.org), or see [www.winashelby.com](http://www.winashelby.com).

#### **LEGISLATIVE UPDATES**

HB2645 has gone to Gov. Tim Kaine. Updates will be posted when we know more information.

#### **MUSTANG NEWS**

There have been several spy photos of the possible 2009 redesign of the Mustang. It looks similar to the Italy-based Guigiaro Mustang concept car shown at the Los Angeles auto show. This car would compete with the new redesigned Chevy Camaro and Dodge Challenger. If you wish to see pictures, visit <http://news.windingroad.com/trends/first-look-restyled-for-2009-ford-mustang/>.

#### **FORD NEWS**

Ford appears to be close to selling its Aston-Martin division to a group of private investors, estimated sale price of about \$850 million.

Ford will pay non-managerial workers bonuses of between \$300-800 for quality and cost-cutting improvements. It is unknown how much salaried managers will receive in their bonuses.

#### **CONSUMER REPORTS 2007 AUTO ISSUE**

Some good news and some bad news in the new issue, which is now available to subscribers and should be on newsstands shortly. For the 2007 year, recommended models include the Five Hundred (will be renamed the Taurus in 2008), Freestyle, Fusion, and Focus. Unfortunately, the Mustang reliability has slipped below recommended levels

#### **FORD FAMILY HONORED FOR 1932 "DEUCE"**

By Mike Collins, FCN

INDIANAPOLIS, March 5, 2007 -- Edsel B. Ford II accepted the Robert E. Petersen Lifetime Achievement Award on behalf

(continued on back)



# 19th Annual Mustang and Ford Powered Round-Up

1964 1/2 - 2007 Mustangs & ALL FORD powered vehicles

Saturday, May 5, 2007

10am - 3pm ♦ RAIN or SHINE

at Tanglewood Mall

Event Sponsors:



Event proceeds benefit St. Francis of Assisi Service Dog Foundation & The Virginia Museum of Transportation, Inc.

Awards

Raffle prizes

Swap Meet

Games

& More

Registration on day of event begins at

8:30am and closes at 12 noon. Goody bag and dash plaque for the first 100 registered vehicles.

Early Registration (by April 28th).....\$20.00

Registration after April 28th.....\$25.00

Automotive Flea Mkt(auto parts only)....\$15.00

Vendor Spaces.....\$50.00

Pony Corral(vehicles for sale).....\$5.00

Display only vehicles.....\$15.00

\*Display only vehicles are displayed on the show lot, near like vehicles. You will get a goody bag and dash plaque, but will not be judged or eligible for place awards.

For Further information contact Butch Cook at 540-387-1979 or skinsfan66@aol.com

[www.roanokevalleymustangclub.com](http://www.roanokevalleymustangclub.com)

Please visit our website for other event sponsor information.

✂ - Registrant Information - Please Print -----

Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Club Affiliation(s): \_\_\_\_\_

Join RVMC for only \$10.00! This is 1/2 off of our usual membership fee & is only for this event.(new members only) Check here to join

Check here for Vendor Space only

Check here for Auto. Flea Market only

Check here for Pony Corral

Car #1 registration

Car # 2 registration

Year: \_\_\_\_\_ Body Style: \_\_\_\_\_ Year: \_\_\_\_\_ Body Style: \_\_\_\_\_

SIGN \_\_\_\_\_ Total Amount enclosed \$ \_\_\_\_\_ Make check payable to RVMC

By signing above you are agreeing to abide by event rules and regulations. You are solely responsible for your vehicles and merchandise. You understand that RVMC and its affiliates are not liable for damage, theft or accident at the event. Vehicles must stay until trophies are awarded.

Mail completed registration form with payment to: Roanoke Valley Mustang Club, C/O Suzanne Beels, 500 Daytona Drive, Hardy, VA 24101

of the Ford family this weekend in Indianapolis. The award coincided with the 75th anniversary of the 1932 Ford, considered the seminal vehicle that spawned the hot rod and muscle car culture.

The great-grandson of Henry Ford and grandson of Edsel said the honor was a tribute to more than his relatives.

“I accept this on behalf of the hundreds of thousands of Ford employees who preceded me, who work with me now and who will come after me,” said Ford. “It really was the entire Ford Motor Company that produced the ‘32 Ford.”

The award is named for the publisher of Hot Rod Magazine and founder of the Petersen Automotive Museum in Los Angeles. It’s presented annually at the Hot Rod and Restoration Trade Show, which brings together some of the most prominent hot rod and aftermarket businesses in the country. Past winners have included racing legends like Carroll Shelby and Andy Granatelli and automotive designers like George Barris.

“This is the first time the award has honored an entire family instead of an individual,” said Dick Messer, director of the Petersen Automotive Museum. “There are no more deserving recipients than the two men who literally started the performance industry, Henry and Edsel Ford.”

Seventy-five years after it was introduced, the ‘32 Ford is considered to be the first car that brought both power and style to the masses. With the world’s first mass produced V-8 engine -- inspired by Henry Ford -- and a new styling sophistication -- from Edsel Ford -- the “Deuce” would go on to spark the imagination of car enthusiasts who continue to personalize, customize and modify their vehicles inside and out. The hot rod culture and automotive aftermarket has since evolved into a \$34 billion industry.

During an interview for the Speed channel’s “Car Crazy Television” -- which was taped during the event -- Ford explained to host Barry Meguiar the unique talents of the men that made the “Deuce” an automotive icon.

“It was an interesting mating of an engine and a design and a wonderful coming together of a father and a son,” said Ford.

“Henry wanted to do a V-8; he was the engine promoter. But I think it was Edsel’s design that really made the ‘32 Ford.”

Ford added that he felt Edsel -- who died in 1943 at the age of 49 -- never received the credit he deserved. “My grandfather had a huge impact on this industry that I think was very much under-appreciated,” he said.

It was that insider’s perspective that fascinated attendees like Corky Coker of Coker Tire -- a company that manufactures collector vehicle tires -- in Chattanooga, Tenn.

“The people in our world can relate to Edsel Ford,” said Coker. “He appreciates car guys, and he knows how to connect hotrodders to the towers of Detroit. He’s a great bridge for that.”


As part of the event, Ford was asked to autograph a 1932 model Ford Pedal Car which was raffled off with all of the proceeds going to the Juvenile Diabetes Research Foundation (JDRF), a charity the Edsel Ford family has long supported.

The Hot Rod and Restoration Trade Show is one of many events throughout the United States this year that will celebrate the 75th anniversary of the “Deuce.” Another is scheduled in August at the Ford World Headquarters in Dearborn. More information on the event can be found at [www.deuce75.com](http://www.deuce75.com) <<http://www.deuce75.com/>> .

“I expect there will be hundreds of ‘32’s of all iterations, from stock cars to panel vans to hot rods,” said Keith Crain, the publisher of Automotive News. “It will be a great way to appreciate the history of Ford.”

**RVMC OFFICERS FOR 2007**

President:.....	Butch Cook
Vice President: .....	Mike Kessler
Secretary: .....	Edgar Kline
Treasurer: .....	Suzanne Beels
Newsletter: .....	Janet Wojcik, Linda Lancaster
MCA Rep: .....	Suzanne Beels
SEMA Rep: .....	John Beels
Historian:.....	Kevin Sexton



**Roanoke Valley Mustang Club**  
 c/o Linda Lancaster  
 1810 Spruce St., Apt. 103  
 Martinsville, VA 24112

See you at **HOOTERS**  
 on the 20<sup>th</sup>!

